



October 25, 2019

2019 Corporate Sponsorship Opportunities

Tempe Community Action Agency's 15th Annual *VICINITY Tempe* event will honor our 53-year history of service to economically vulnerable populations living in Tempe and surrounding communities. This popular event also celebrates Tempe's vast culinary and cultural diversity by showcasing a variety of wine, craft beer and delectable creations from our favorite local establishments. Guests will mingle the night away under the stars at Tempe's iconic landmark, Big Surf Waterpark. The evening festivities will feature a variety of small plate food and wine samplings, live music, and a fabulous silent auction.

Anticipating an even larger audience than last year of approximately 450 guests, *VICINITY Tempe* seeks to engage, enlighten and empower attendees to join in TCAA's meaningful and life-changing work in the areas of hunger relief, poverty and homelessness. We welcome your partnership in TCAA's largest annual fundraiser which benefits over 22,000 children and adults in need each year. Event proceeds help support TCAA's comprehensive basic needs programs and services for low-income individuals and families at their greatest time of need.

Presenting Sponsor, \$20,000 (exclusive)

- Exclusive status as the Presenting Sponsor
- 16 guest tickets
- Pre-Event Recognition: social media promotion and listing in media releases, event website, advertisements, and email blasts
- On-Site Recognition: Podium acknowledgement and speaking opportunity, logo on printed materials, digital on-screen logo recognition, and mention in Facebook Live feed during the event. Opportunity to display a tent and distribute corporate promotional material at the event
- Post-Event Recognition: Mention in TCAA quarterly newsletter and email blast distributed to over 2,000 contacts, acknowledgement on rotating AV screen in TCAA lobby, recognition of corporate partnership through TCAA website blog, and recognition in Annual Report
- Post-Event Engagement: Corporate Team Building Volunteer Day at TCAA for up to 20 employees

Hometown Hero, \$10,000

- 12 guest tickets
- Pre-Event Recognition: social media promotion and listing in media releases, event website, advertisements, and email blasts
- On-Site Recognition: Logo on printed materials, digital on-screen logo recognition, and mention in Facebook Live feed during the event
- Post-Event Recognition: Mention in TCAA quarterly newsletter and email blast distributed to over 2,000 contacts, recognition of corporate partnership through TCAA website blog, and recognition in Annual Report
- Post-Event Engagement: Corporate Team Building Volunteer Day at TCAA for up to 15 employees

Urban Hero, \$5,000

- 8 guest tickets
- Pre-Event Recognition: social media promotion and listing in media releases, event website, advertisements, and email blasts
- On-Site Recognition: Logo on printed materials and digital on-screen logo recognition
- Post-Event Recognition: Mention in TCAA quarterly newsletter and email blast distributed to over 2,000 contacts, and recognition in Annual Report
- Post-Event Engagement: Corporate Team Building Volunteer Day at TCAA for up to 10 employees

Bridge Builder, \$3,000

- 6 guest tickets
- Pre-Event Recognition: Logo recognition/mention on Event website
- On-Site Recognition: Logo on printed materials, recognition in AV presentation
- Post-Event Recognition: Mention in TCAA quarterly newsletter and email blast distributed to over 2,000 contacts, and recognition in Annual Report

Community Champion, \$1,500

- 4 guest tickets
- Pre-Event Recognition: Logo recognition/mention on Event website
- On-Site Recognition: Logo on printed materials and digital on-screen logo recognition
- Post-Event Recognition: Mention in TCAA quarterly newsletter and email blast distributed to over 2,000 contacts

Printing Sponsor, *In-kind Donation*

(Save the Date, Invitation, event signage and retractable banners)

- 2 guest tickets
- Pre-Event Recognition: Logo recognition on the back cover of the printed invitation and event website, and recognition as a sponsor in social media promotion
- On-Site Recognition: Digital on-screen logo recognition
- Post-Event Recognition: Mention in TCAA quarterly newsletter and email blast distributed to over 2,000 contacts

Note: Sponsorship Deadline is Fri. Sept. 27, 2019 to be included in printed materials

To learn more about *VICINITY Tempe* 2019 Sponsorship Opportunities, please contact Sophia Campbell, TCAA Director of Philanthropy at 480-422-8922 ext. 5893 or by email at sophiac@tempeaction.org.